

THE SENSE OF WORDS FOR SUSTAINABLE DEVELOPMENT: A SOCIOLOGY OF KNOWLEDGE APPROACH TO DISCOURSE (SKAD)

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[HTTP://KELLERSSKAD.BLOGSPOT.DE/P/BLOG-PAGE.HTML](http://kellersskad.blogspot.de/p/blog-page.html)

SKAD

Discourses:

- ▣ Relations of knowledge and knowing
- ▣ Politics of knowledge and knowing

- ▣ -> Following discourses (flows of knowledge) through society

SKAD

- ▣ From language & words to meaning making and world making
- ▣ Establishing new vocabularies of motives and shaping experiences
- ▣ Transforming the way we see the world and our every day life (routines)

What SKAD research can do about sustainable development transition and innovation:

- ▣ Historical genealogies of power/knowledge regimes (discourses and dispositifs)
 - Example: The arrival of SD in France/Germany

- ▣ Collaboration with and accompagnement of fields of innovation
 - SKAD as meta-perspective: observing „doing sustainability“
 - Example: Inka Borman: Innovation as passage for knowledge (top down vs bottom up)

SKAD in sustainability research

Transition into smarter and more sustainable cities? Or Towards 'smarter urbanism' (Maarten Hajer)

- ▣ Permanent permutations of action and interpretation: all the way down, all the way up: What we have to know about knowledges in the making!

SKAD in sustainability research

Applied SKAD discourse research as
accompaniment of collaborative research:

-> stimulating new views, transforming matters of
fact into matters of concern into dispositif
infrastructures.....