

Unlocking the Lives of Human Books: Sharing Videos to Inspire People Hiding in the Shadows

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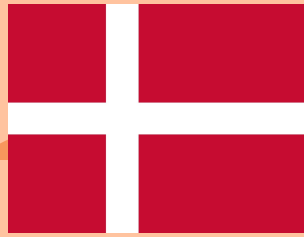


The 2nd Adab-International Conference on
Information and Cultural Sciences (A-ICONICS)

19-22 October 2020

CONTENT OF THIS PRESENTATION

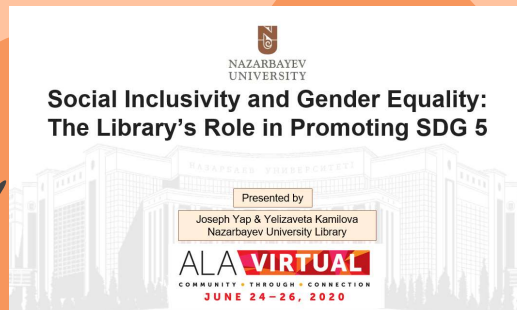
- Introduction
 - What is Human Library?
- Objectives of the Study
- The Power of Video Sharing Site (YouTube)
- Methodology
- Results and Analysis of the Study
- Conclusions



Exists in **85 countries** around the world across six continents.



<https://www.semanticscholar.org/paper/Loveless-fumps%2C-old-maids%2C-and-diabolical-of-and-Neigel/04845166e32c23afca248968f89fc9bc7b8f21e9>



<https://www.flickr.com/photos/ifla/43722448475/in/album-72157699655175291>

YouTube KZ nazarbayev university library

NU Library's Programs in Support of SDG 5

Week of Women

The aims of the WOW are to:

- Build a gender-balanced world by increasing the awareness on the role and achievements of women;
- Strengthen gender equality and promoting women's rights through panel discussions;
- Promote inclusive and quality education for all sharing ideas to forge women's advancement.

Human Library

The goals of HL are to:

- "Better our understanding of diversity in order to help create more inclusive and cohesive communities across cultural, religious, social and ethnic differences;
- Create a special dialogue room, where taboo topics can be discussed openly and without condemnation." (Human Library Organization, 2019).

7:23 / 9:50

#SDG #Libraries #GenderEquality
SOCIAL INCLUSIVITY AND GENDER EQUALITY: THE LIBRARY'S ROLE IN PROMOTING SDG 5

YouTube KZ nazarbayev university library

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Human Library

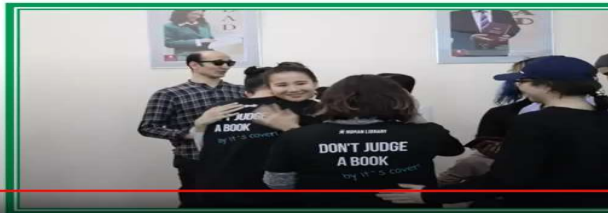
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Human Library



FEBRUARY 2018

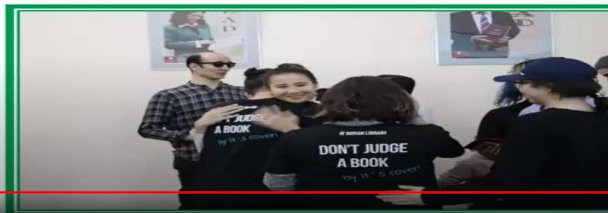
8:07 / 9:50

Video player controls: play, volume, full screen, etc.

#SDG #Libraries #GenderEquality

SOCIAL INCLUSIVITY AND GENDER EQUALITY: THE LIBRARY'S ROLE IN PROMOTING SDG 5

Human Library



FEBRUARY 2018

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Video player controls: play, volume, full screen, etc.

#SDG #Libraries #GenderEquality

SOCIAL INCLUSIVITY AND GENDER EQUALITY: THE LIBRARY'S ROLE IN PROMOTING SDG 5



“a venue for dialogue among those stereotyped,
judged, oppressed and discriminated against.”

—Schijf et. al, 2020; Yap, et. al, 2017;
Wentz, 2013



<https://www.youtube.com/watch?v=KDnOISFdjYE>

← Human Library Indonesia



name

Human Library Indonesia

description

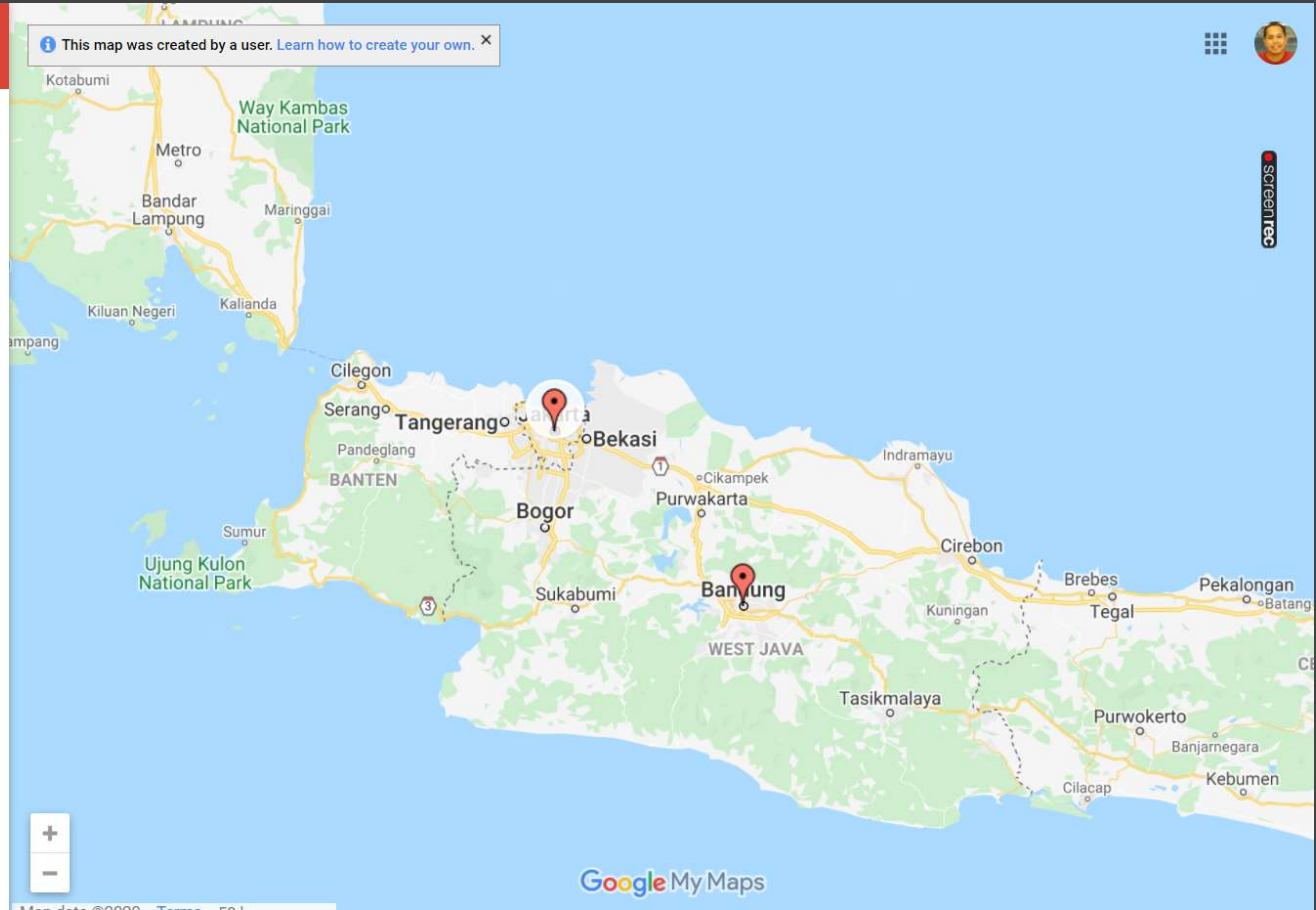
A new chapter of the Human Library is on its way to serve readers at the University of Jakarta this spring 2019

Contact person:

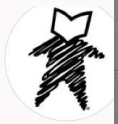
Feisal Walnadi

For more updates see:

<https://www.facebook.com/humanlibraryorg/>



SCREENTEC



Human Libr
Community
Don't Judge
#UnjudgeSo
humanlibrar
Followed by

Following



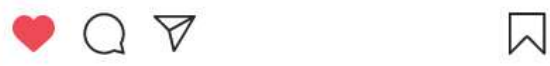
First event!



humanlibrary_id • Following ...

humanlibrary_id Terima kasih untuk antusiasme dari para buku & pembaca di acara pertama Human Library Indonesia!

Oh iya, untuk event Human Library Indonesia selanjutnya, adakah Human Books yang ingin sekali kamu baca untuk menghilangkan stigma & #UnjudgeSomeone ? Share di kolom komentar yaa!



44 likes

JUNE 20, 2019

Add a comment...

Post

VIDEO RECORDING

a robust primary source document which potentially holds memories and contains vital information for knowledge sharing and dissemination.

It becomes archival material that will be useful for future viewers and researchers.

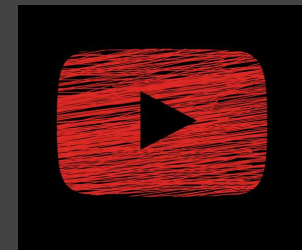




As part of documenting the lives of human books, with their permission to share their stories online, numerous library YouTube accounts uploaded human library events in the video sharing platform.

1.68 billion viewers

As reported by Statista in 2019



OBJECTIVES OF THE STUDY

1

STEREOTYPES

What were the common stereotypes or prejudice featured in each published YouTube playlist?

2

HUMAN LIBRARY VIDEO

What is the average length of each human library video? Is the video length enough to show what the program is all about?

3

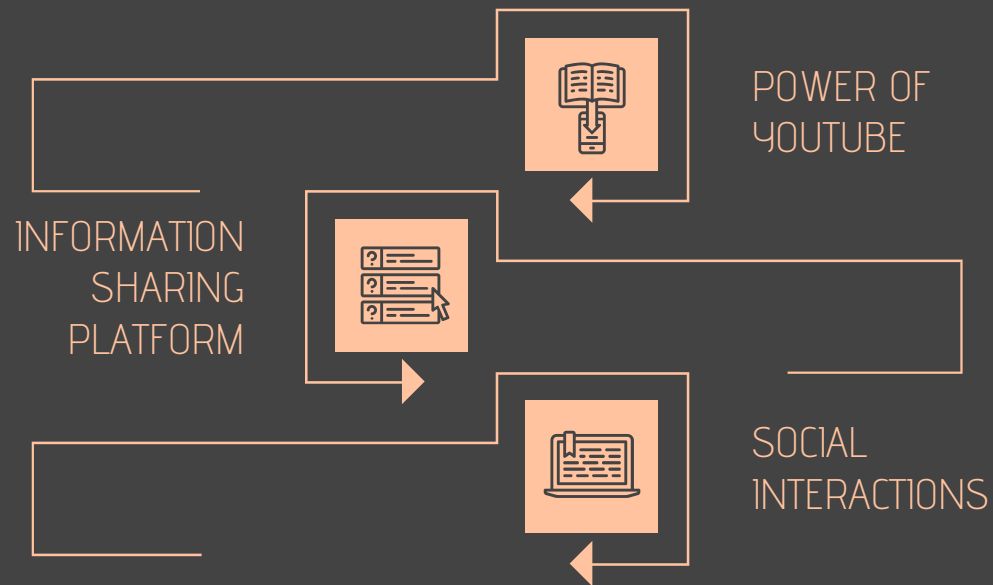
MOST WATCHED CONTENT

What is the most watched content among the playlist?

YOUTUBE AS A VIDEO SHARING SITE



VIDEO SHARING ONLINE



VIDEO ANALYSIS

Online video like YouTube, allows the public and the researchers to understand the recorded data in multiple viewpoints.



METHODOLOGY



**Griffith University
Libraries**

AUSTRALIA



**Charleston County Public
Library**

UNITED STATES OF AMERICA



**De La Salle University
Libraries**

PHILIPPINES



human library 🔍

☰ FILTER



Voices of the Human Library - Career Spotlights

YESMontreal

Voices of the Human Library: Career Spotlights Trailer • 1:59
Career Spotlights: Risa Dickens, Community Manager • 5:42

[VIEW FULL PLAYLIST](#)



Human Library

Quinnipiac University Libraries

Human Library Project • 4:22
The Human Library - Body Mod. Extremist • 28:03

[VIEW FULL PLAYLIST](#)



human library

Young Improvers for Youth Development YIYD

Creating the Human Library: Fighting taboos & stigma through dialogue | Ronni Abergel | TEDxB... • 19:10
Human Library Explained in a Minute • 1:02

[VIEW FULL PLAYLIST](#)



The Human Library

TV 2 Lorry

The Human Library - Body Mod. Extremist • 28:03
The Human Library - Roma • 27:48

[VIEW FULL PLAYLIST](#)



FLNG Human Library

FLNG Human Library

Very Different Now • 1:53

For the purpose of analyzing metrics as data may change daily, the channels were viewed on the following dates below.

Griffith University Libraries - Human Library Playlist - August 21, 2020

Charleston County Public Library - Human Library Playlist - August 24, 2020

De La Salle University Libraries - Human Library Playlist - August 26, 2020



RESULTS OF THE STUDY

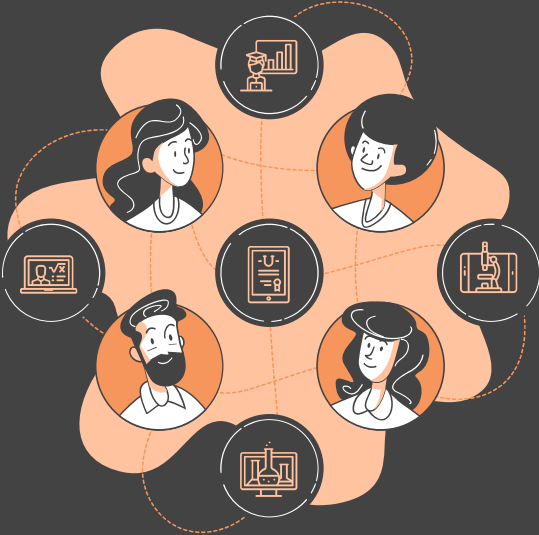
LIBRARY	YOUTUBE CHANNEL LINK	DATE CREATED	NUMBER OF SUBSCRIBERS AS OF AUGUST 2020	NUMBER OF HUMAN LIBRARY VIDEOS IN THE PLAYLIST
Griffith University Libraries (Australia)	https://www.youtube.com/channel/UCyABCN0jQS3y-Y5HsfBgkEw	December 2014	No information	25 videos. Note: There is a second playlist with 8 videos
Charleston County Public Library (USA)	https://www.youtube.com/channel/UCNidP2FueNTQK462FnAiK7w	July 2007	581	19 videos
De La Salle University Libraries (Philippines)	https://www.youtube.com/channel/UCYWLwp8c13TemnRgiJ2Z47A	March 2014	569	29 videos

COMMON PREJUDICE

46

Transgender (GUL, CCPL, DLSUL)

Person with Disabilities, Depression, LGBT (GUL, DLSUL)



Chronic Conditions and Refugees (GUL, CCPL)

PLHIV (CCPL, DLSUL)

OTHER PREJUDICES

ALCOHOLIC
BULLIED
JEWISH
MUSLIM

GUL

ADDICTION
INCARCERATED
JOURNALIST
LAW ENFORCER

CCPL

ATHEIST
ATHLETE
OBESE
TATTOED

DLSU

GRIFFITH UNIVERSITY LIBRARIES HL PLAYLIST

Number of Comments	Number of Views	Likes	Dislikes
5	675	17	1

Most watched: Cancer survivors



#humanlibrary #griffithuni
Human Library Event - Indigenous Book, John
14 views • Jul 25, 2017

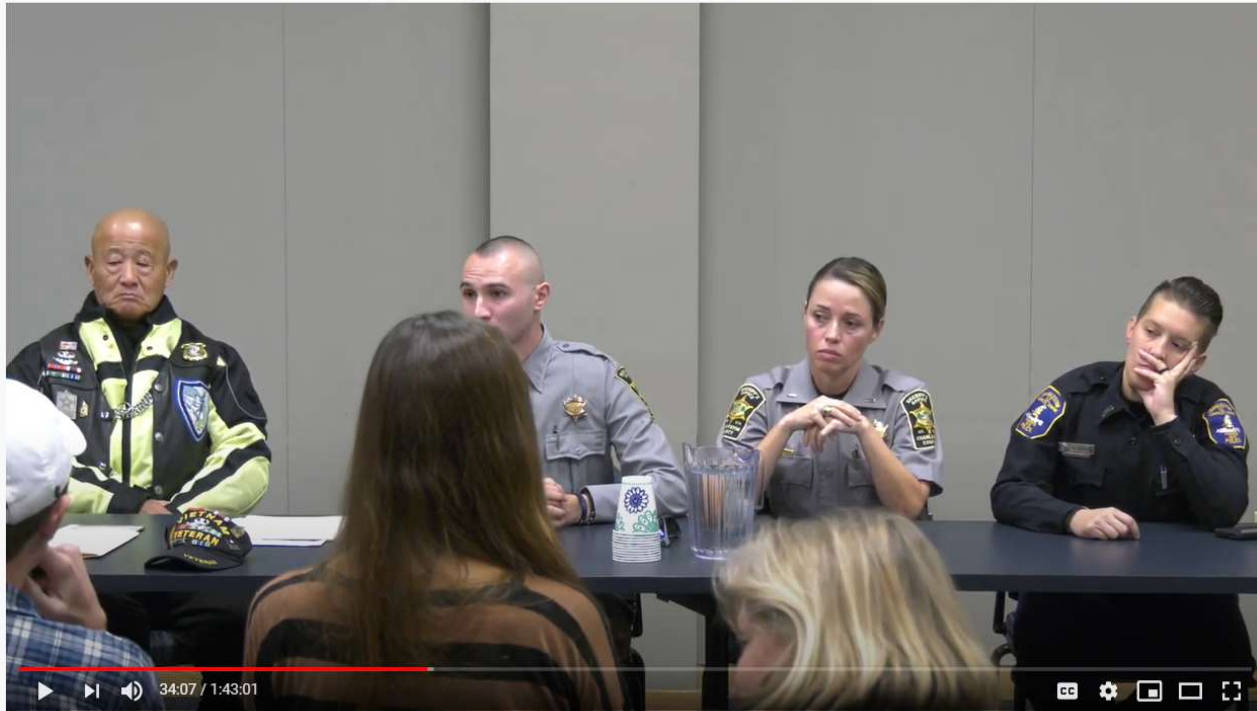
1 0 SHARE SAVE ...

- Human Library**
Griffith University Libraries - 21 / 25
- 18 Griffith University Libraries 3:35
 - 19 Human Library Event - Deaf Book, Bobbie Griffith University Libraries 3:02
 - 20 Human Library Event - Veteran Book, Rodney Griffith University Libraries 1:55
 - ▶ Human Library Event - Indigenous Book, John Griffith University Libraries 1:09
 - 22 Human Library Event at the Nathan Campus Library 2017 Griffith University Libraries 3:16
 - 23 Human Library Event - Adopted Book, Julie Griffith University Libraries 1:32
 - 24 Human Library Event - Refugee Book, Sanesie Griffith University Libraries 1:50
- Nag-convert Ng Religion; Di Alam Ng In-Laws | Bawal... Eat Bulaga! 132K views • 4 days ago New
- Istoria - The Juans | StudioJuan The Juans 431K views • 4 months ago

CHARLESTON COUNTY PUBLIC LIBRARY HL PLAYLIST

Number of Comments	Number of Views	Likes	Dislikes
9	2,551	28	10

Most watched: Transgender



Human Library Series - Get to Know the Law Enforcement Community

278 views · Nov 18, 2018

👍 1 💬 1 ➦ SHARE ≡+ SAVE ⋮

De La Salle University Libraries HL Playlist

Number of Comments	Number of Views	Likes	Dislikes
60	31,506	460	14

Most watched: Bisexual (Female)



MERYENDA'S NOT ENOUGH MOVING BEYOND PERSONALITY BASED POLITICS by Vico Sotto

4,905 views · Oct 14, 2016

👍 63 💬 1 ➦ SHARE ➦ SAVE ⋮

- Human Library**
DLSU Libraries - 16 / 30
- 13 DLSU Libraries 59:03
 - 14 DLSU Libraries 22:39 **Of Laces and Runways by Thonie Sabile**
 - 15 DLSU Libraries 19:26 **KAGAWAD CARES by Mary Jane Lapuz**
 - ▶ DLSU Libraries 46:03 **MERYENDA'S NOT ENOUGH MOVING BEYOND PERSONALITY BASED...**
 - 17 DLSU Libraries 33:57 **THE POLITICIAN, THE ATHLETE, THE NEWSCASTER by Arnold "Ali" Atienza**
 - 18 DLSU Libraries 37:49 **READING THE WRITER by Wilson Lee Flores (Writer)**
 - 19 DLSU Libraries 5:23 **A BRIDGE BUILDER'S 45 YEARS OF JOURNEY by Teresita Ang See (Anti...**

Wish 107.5 5:23 **Moira and Jason perform "Ikaw At Ako" LIVE on Wish 107.5**
Wish 107.5 ✓
8.4M views · 1 year ago

Today's COFFEE WEDNESDAY
WEDNESDAY MORNING JAZZ: Happy Jazz Cafe & Relaxing...
Cafe Music BGM channel 🎵
3.1K watching
LIVE NOW










Brothers from another mother by Br. Mark Salvan FSC

218 views • Jan 18, 2017

👍 7 💬 1 ➦ SHARE ⚙️ SAVE ⋮

Human Library

DLSU Libraries - 5 / 30

- 2  **Guevarra**
DLSU Libraries 15:47
- 3  **Librarian as a fashion designer by Mr. Ernani Agulto**
DLSU Libraries 7:15
- 4  **Fire Alarm by Ms. Tiffany de la Cruz**
DLSU Libraries 1:20:25
- ▶  **Brothers from another mother by Br. Mark Salvan FSC**
DLSU Libraries 37:00
- 6  **Bisexual by Ms. Ana Alexandra Castro**
DLSU Libraries 38:17
- 7  **Olympian by Ms. Ian Lariba**
DLSU Libraries 38:26
- 8  **Life Long learner by Ms. Kriemhilda Talavera**
DLSU Libraries 38:55

 **"When Aspiration Meets Constraints" by Dr. Mellissa...**
DLSU Libraries
29 views • 3 years ago

 **WEDNESDAY MORNING JAZZ: Happy Jazz Cafe & Relaxing...**
Cafe Music BGM channel 🎵
3.1K watching
LIVE NOW

Average Length of Videos

	GUL	CCPL	DLSUL
Average Time	1 minute	49 minutes	33 minutes



CONCLUSIONS (1/2)

Information sharing is becoming accessible for those who have stable internet connection.

Libraries maximize the use of social media platforms and video sharing sites in order to expand the availability of their programs and services.

The use of a video sharing site to promote the products of a library is an additional online space for 24/7 interaction.

Using YouTube to realize the ultimate goal of Human Library to address prejudice, stereotypes and discrimination is commendable.



CONCLUSIONS (2/2)

The amount of viewers, users, and subscribers informs us that there needs to be more effective ways to get people's attention.

Those videos with more comments found their niche and created a venue for deeper connection among users.

It is hoped that these videos will generate more viewers and that the objectives of the Human Library is attained in an online environment.

FURTHER READING



Vol.19

Yap et al. (2017)

Defining, Understanding and Promoting Cultural Diversity Through the Human Library Program

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The paper is intended to present the role of libraries in promoting dialogue to reduce discrimination; share how libraries document human library sessions as a form of oral history and provide information on the effect of human library sessions to readers. The

PJIM&L
Vol 19 (2017)

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Yap, Labangon, Cajes

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SEARCH JOURNAL

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Schijf, C.M., Olivar, J.F., Bundalian, J. B. & Ramos-Eclevia, M. (2020). Conversations with human books: Promoting respectful dialogue, diversity, and empathy among grade and high school students. *Journal of the Australian Library and Information Association*, 69(3), 390-408. <https://doi.org/10.1080/24750158.2020.1799701>

Wentz, E. (2012). The human library: Sharing the community with itself. *Public Libraries*, 5(3), 38. <http://publiclibrariesonline.org/2013/04/human-library/>

Yap, J. M. & Labangon, D. L. G. (2015). Embedding corporate social responsibility (CSR) activities in an academic library: highlights on the social aspects of the Human Library. *PAARL Research Journal*, 2(1): 14-24. <https://www.paarl.org.ph/?q=content/paarl-research-journal-2015-1>

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THANK YOU FOR LISTENING!

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