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TECHNOLOGICAL
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SINGAPORE

Journalism's place in the fight against fake news

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Real news is under attack

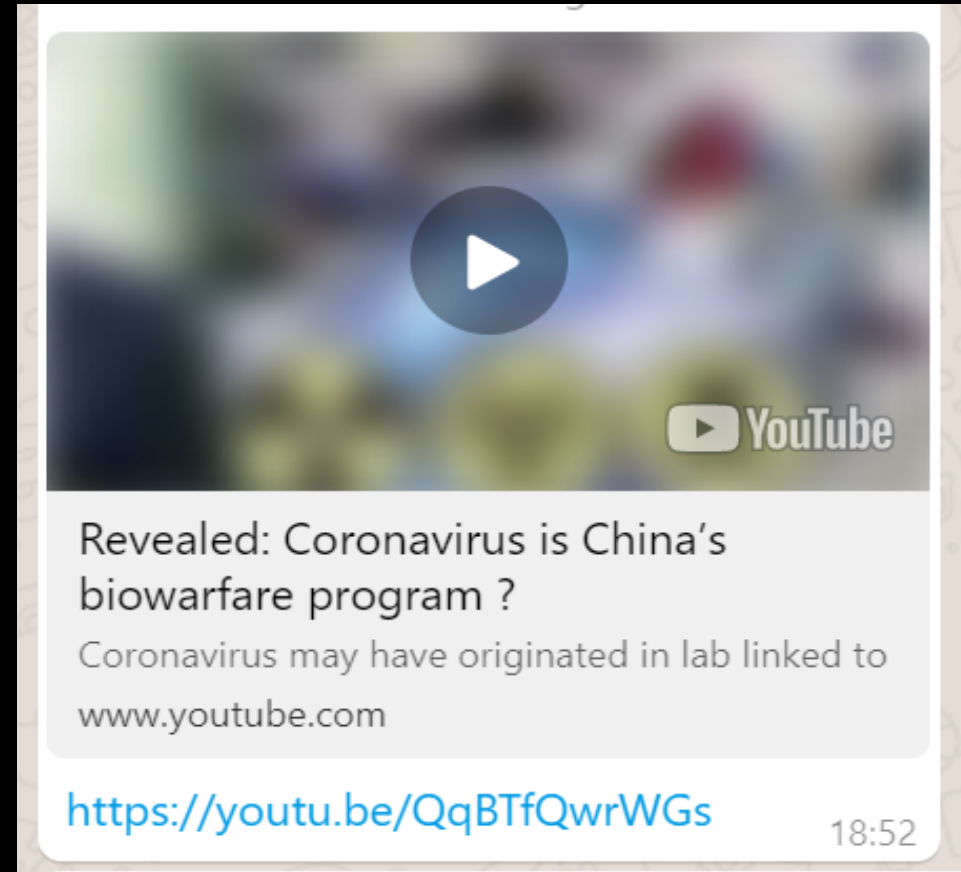
- ❑ *Losing audiences and revenues*
- ❑ *Political persecution*
- ❑ *Erosion of credibility*



The screenshot shows the website for The Straits Times Asia. The main headline is "Philippine lawmakers vote to shut down top broadcaster ABS-CBN". Below the headline is a large image of the ABS-CBN building and its tower. To the right of the main image is a smaller image with the text "Could this affect the long-term success of your business? Find out more". Below that is a section titled "ST VIDEOS" with two video thumbnails. The first video thumbnail has the text "Knowing Covid-19 was at their door, family of 8 planned strategy to fight it". The second video thumbnail has the text "Rushing headlong into an unknown: Raising doctor".

Fake news in the offense

- ❑ *A form of online falsehood*
- ❑ *Financial and ideological motives*
- ❑ *Challenges real news for attention, digital ads, and audience belief*



The power of fake news

- ❑ False information
- ❑ Intentionally packaged
- ❑ To look like real news

Pilipinas Online Updates September 14 · 🌐 Like Page

Sinundan ito ni [President Obama \(USA\)](#) 87%, [President Vladimir Putin \(Russian Federation\)](#) 86%, [Prime Minsiter Xi Jin Ping \(China\)](#) 86%, [Prime Minister Shinzo Abe \(Japan\)](#) 83%. WOWWW! JUST WOW! I'm with the fact that Tatay Digong is indeed the [best!](#) Never been this proud and supportive sa isang Presidente! Sayo lang talaga Tatay Digong. Wooh spread the good news!



President	Percentage
Duterte	91%
Obama	87%
Putin	86%
Jin Ping	85%
Abe	83%

NASA hailed Duterte as 'the best president in the solar system'

Opisyal nang kinilala ng National Aeronautics and Space Administration (NASA) si Pangulong Duterte bilang pinakabest na presidente sa b...

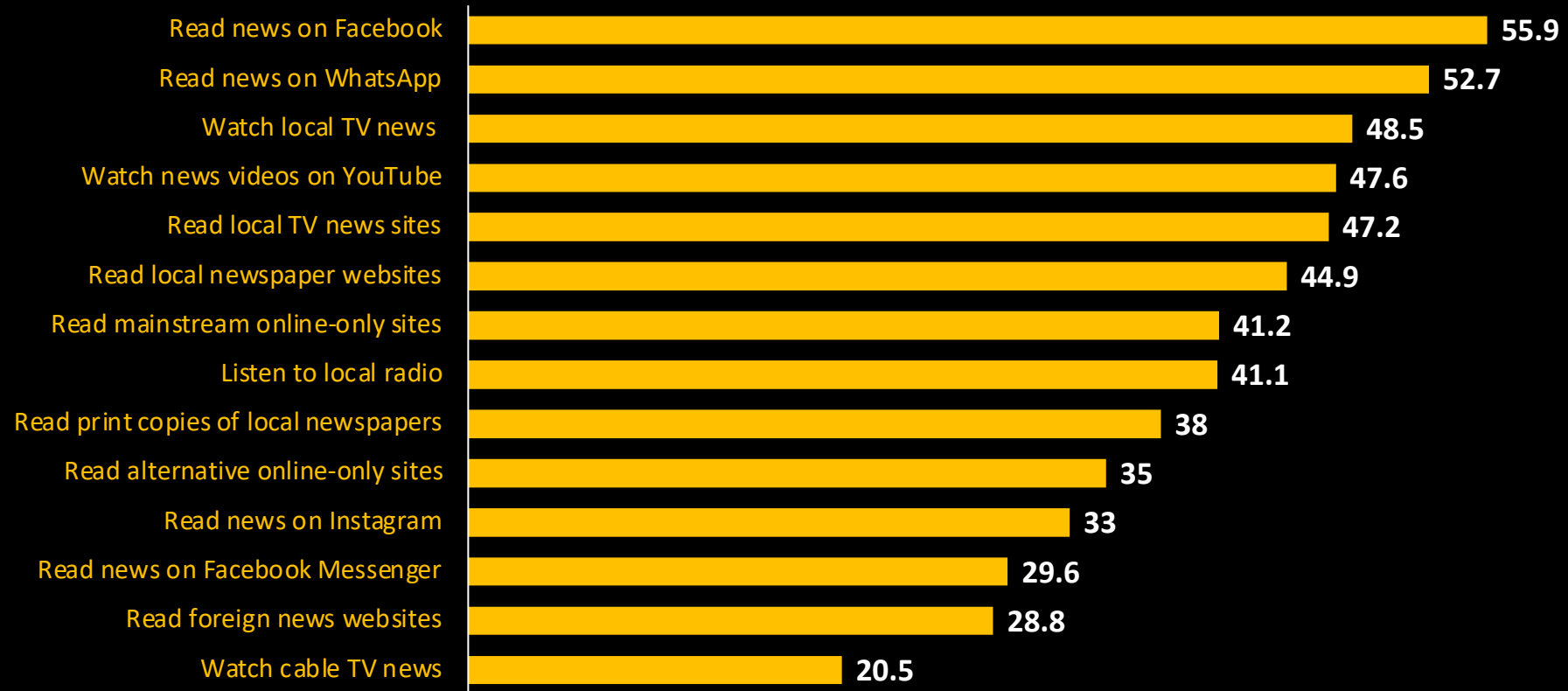
KALYEPINOY.COM | BY PILIPINASONLINEUPDATES

👍👎👍 1.7K 66 Comments 1.3K Shares

Like Comment Share

The role of social media

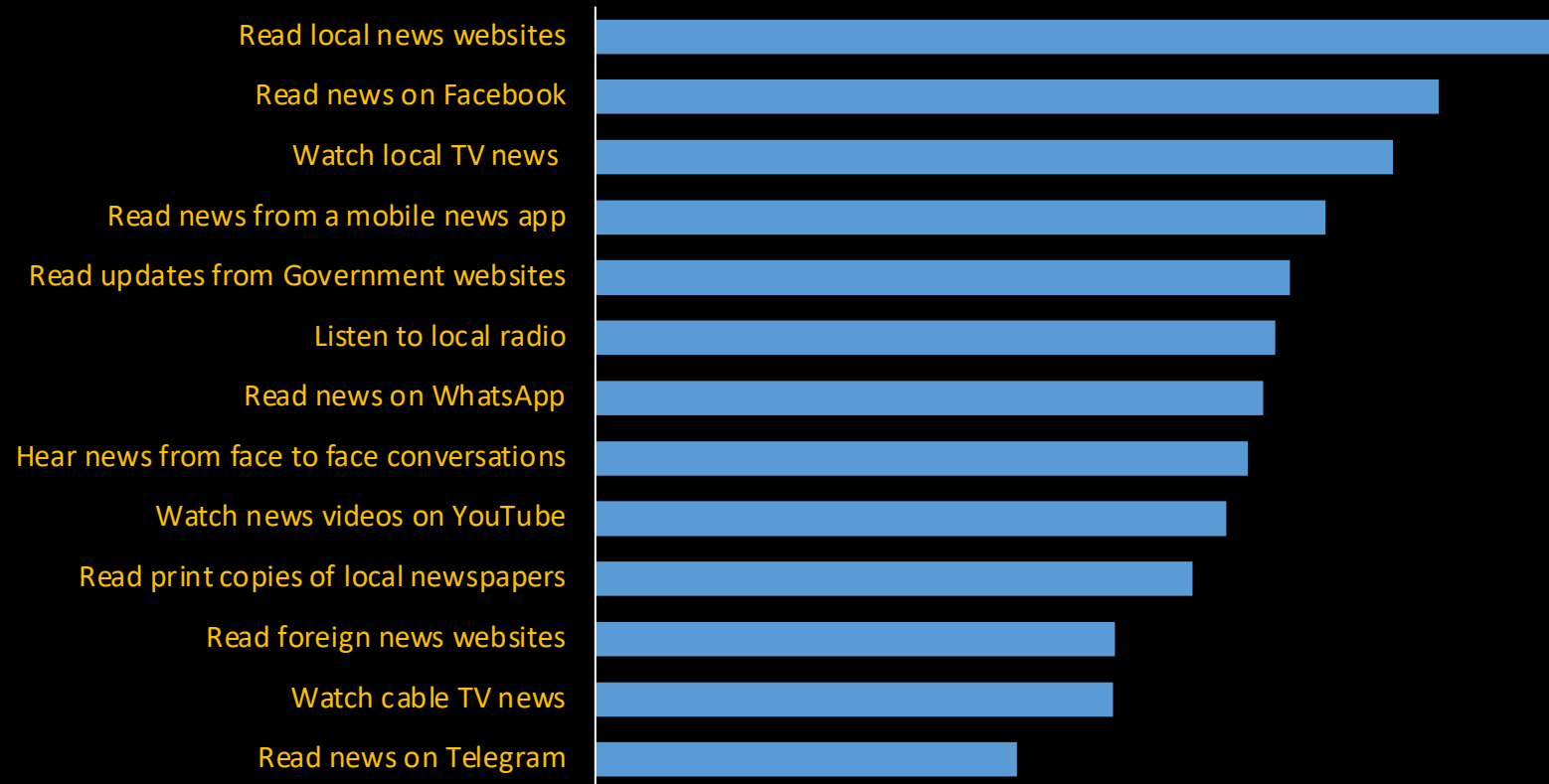
How often do you:



Survey of 1,000 Singapore Residents (December 2019)

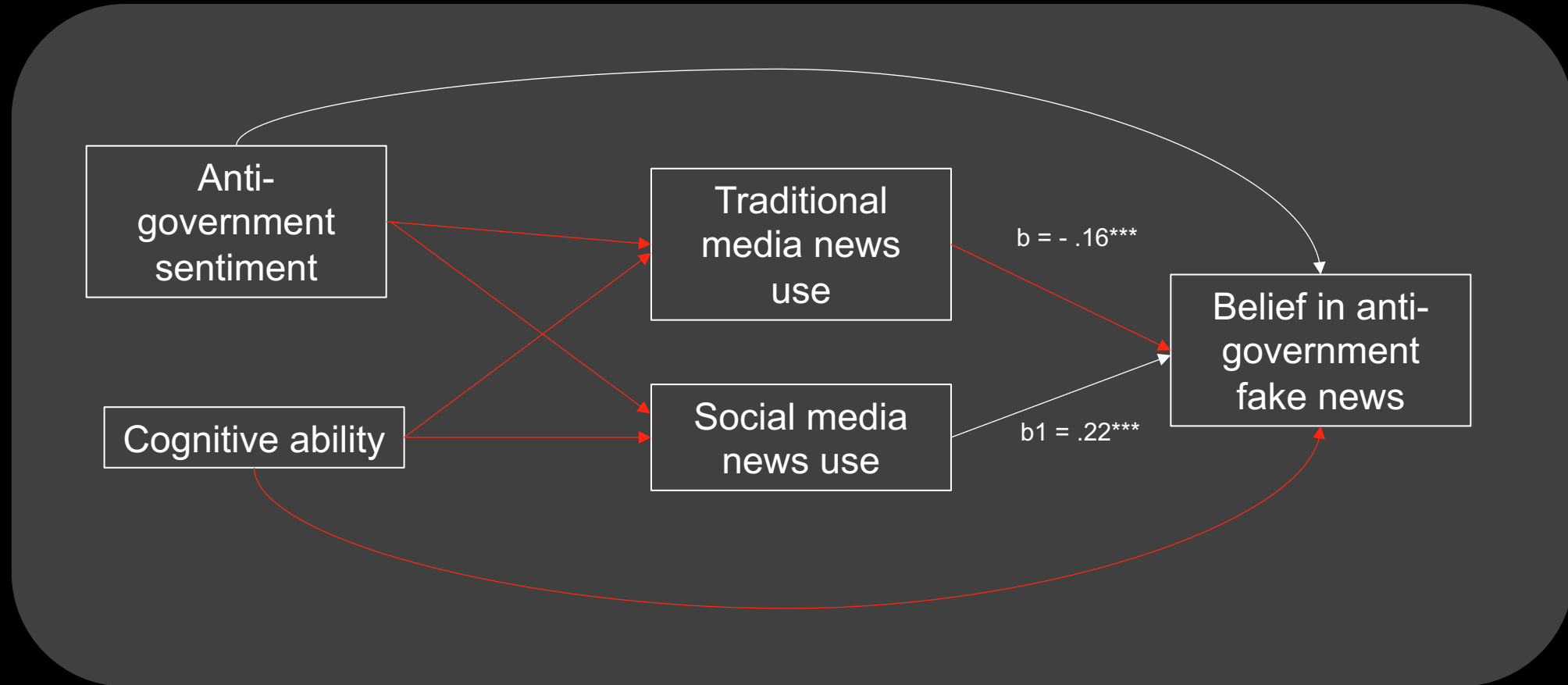
Even during COVID-19

How often do you:



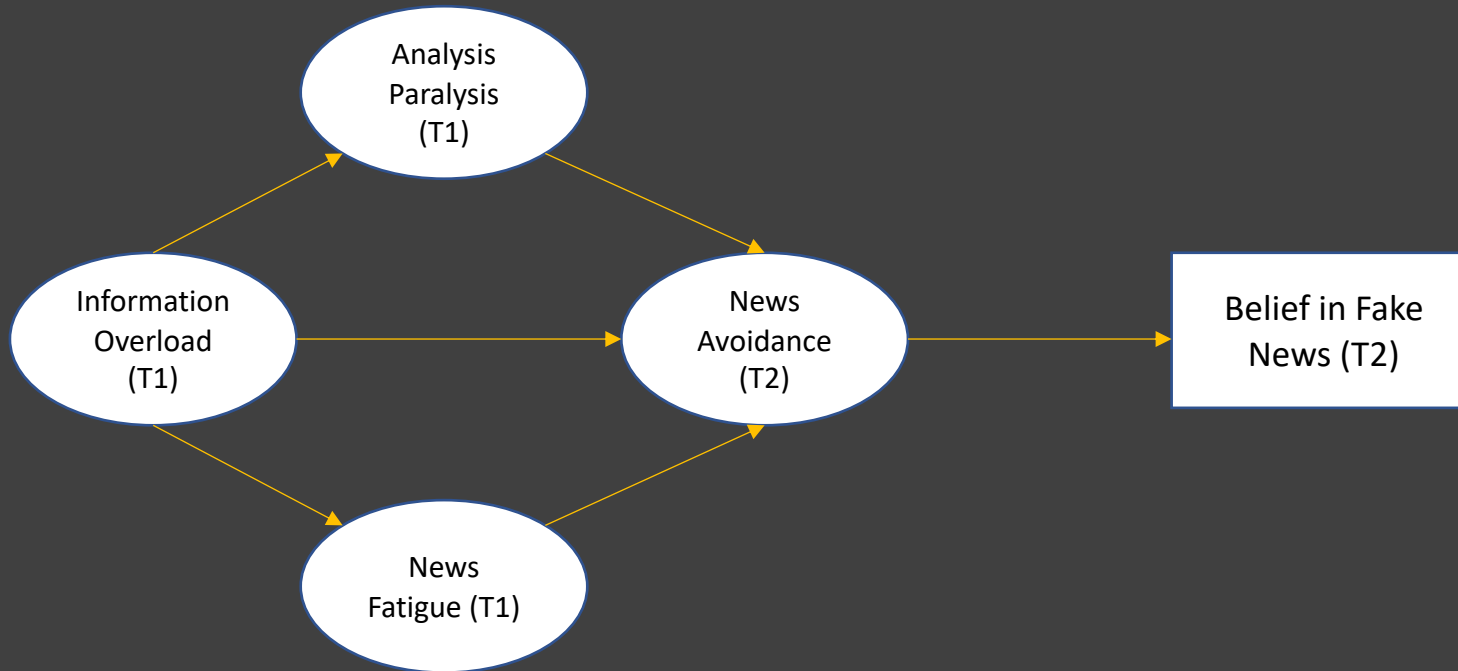
Survey of 1, 000 Singapore Residents (July 2020)

Social media news use and belief in fake news



Survey of 1,000 Singapore Residents (May 2019)

Avoiding COVID-19-related news



Two-wave panel survey: 767 Singapore Residents (March 2020); 540 Singapore Residents (April 2020)

Journalism's role in fighting fakes

- ❑ *Reassessing ethical standards*
- ❑ *Engaging in fact-checking*
- ❑ *Also needs to be protected*

The Truth Is Paywalled But The Lies Are Free



The political economy of bullshit.

Nathan J. Robinson

filed 02 August 2020 in **EDITOR'S NOTES**



The Information Integrity Initiative (*IN-cube*) brings together three research projects at the Wee Kim Wee School of Communication and Information at Nanyang Technological University Singapore that focus on the different aspects of misinformation and disinformation.

Learn more about these projects here.

or, browse through the categories below





Thank you very much!

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