

ALTERNATIVE WAYS OF TEACHING AND MOTIVATING STUDENTS IN A CROSS-CULTURAL ENVIRONMENT

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The beginning of the 21st century is combined with a rapid development of technological applications in education that can help both teachers and learners to approach progressively the issues of knowledge diffusion and understanding and acceptance of diversity by the students of the Erasmus generation.

Massive open online courses (MOOCs) of synchronous or asynchronous education, gamification, shaping of the curriculum and the educational process in such a way that, in addition to knowledge acquisition, it also contributes to the creation of skills necessary for the needs of the labor market, are key tools that a modern educational institution must integrate into its function in order to make the educational services it offers attractive.

This paper attempts to present the existing possibilities in combination with the effectiveness of body language when expressed naturally by the academia.

Key words: cross-cultural environment, diversity acceptance, gamification, MOOCs, body language, student's active involvement.