

FICTIONALIZING CASES VERSUS PROTECTING THE IDENTITY OF PARTICIPANTS IN ACADEMIC PUBLISHING

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In higher education governance and policy, case studies of university as organizations are a conventional approach of doing research. When research is completed and articles and conference presentations are in the process of disseminating research findings, sometimes researchers choose to name the organizations that they studied. But often times, researchers choose not to disclose the actual names of the organizations they have researched. In the latter case, universities in research outputs are typically named by some labels or they are given fictional titles. In any case, whether the researchers disclose the name of the university or not, organizations need to be described since they each in a case study would constitute a case. The more detailed the description is, the higher the risk for the organization to be identified. This presentation discusses examples from the experience of researchers when researchers have been faced with a challenge to disclose the identity of universities they have researched or not, and how they have addressed this challenge. This presentation is developed as part of Nazarbayev University Graduate School of Education research project *Methodology of financing higher education in Kazakhstan as condition for the development of internal student mobility and sustainability of institutional budget* financed by the Ministry of Education and Science, Republic of Kazakhstan, grant number AP05136037/ΓΦ.

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Theme of the presentation: case studies of integrity – positive and negative experiences and lessons learned